



LUCIDSOUND® SHIPS LS31 WIRELESS GAMING HEADSET FOR PLAYSTATION®4, XBOX ONE AND PC

Ideal for the Multi-Platform Gamer, All-New Headset Delivers Upgraded Audio and Superior Comfort

San Diego, CA – October 18th, 2018 – LucidSound®, the fastest growing gaming headset brand, announced today the shipping of the **LS31 Wireless Gaming Headset**. Announced at E3 2018 and compatible with PlayStation®4, Xbox One and PC, the new **LS31** serves as a follow-up to the **LS30** headset, LucidSound's top selling headset.

Re-built, re-engineered and re-imagined for an ever-evolving gaming marketplace, the new **LS31** delivers uncompressed wireless audio, and features a host of upgrades designed to keep the **LS31** ahead of the competition.

“Our goal was to make the **LS31** the very best universal gaming headset,” said Chris Von Huben, CEO of LucidSound. “In the development of the **LS31** we listened to feedback from fans of the **LS30**. We've managed to upgrade virtually every aspect of the **LS30** while still keeping the iconic design that has resonated so powerfully with gamers.”

All-new 50mm Neodymium drivers deliver improved audio, tuned by the LucidSound audio engineers to allow gamers to determine precise movements of teammates and enemies. Upgraded boom microphone has been designed to filter background audio and deliver crisp, precise communication during online play. The new oval shaped earcups improve comfort during sustained sessions and are easily removable for cleaning or replacement. The re-designed headband now provides better durability and flexibility for longer-lasting use, as well as extra padding to deliver even more comfort to gamers.

The **LS31 Wireless Gaming Headset** is available now via Costco (**LS31LE**), Amazon and all leading gaming retailers.

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For more information, visit [LucidSound](#) and follow LucidSound on [Facebook](#), [Twitter](#), and [Instagram](#).

About LucidSound

LucidSound is committed to designing premium quality audio products for gamers. Every team member of LucidSound hails from a gaming audio background with a vision to deliver world-class audio to the interactive entertainment sector. Uncompromising in its insistence for audio excellence, the Company crafts audio products specifically for the needs of gamers and everyday life. Strikingly different in appearance from traditional gaming hardware, the LucidSound family of products unlocks the emotion and intensity of modern gaming audio, elevating the experience for gamers everywhere.

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